

• JALISCO • NAYARIT • JALISCO • NAYARIT • JALISCO • NAYARIT •

THURSDAY 12
All Day Mercado Yo ♥ México at *La Plaza*
6 PM Rosewood Family Cocktail at *La Plaza*
Sunset Mexican Spirits & Wine at *La Isla Secreta*

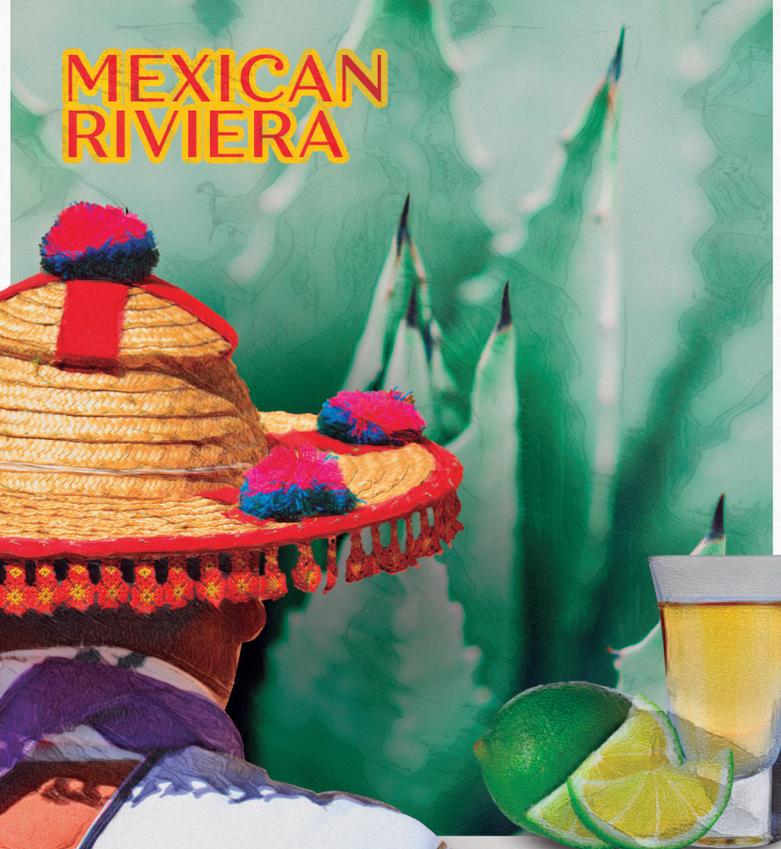
FRIDAY 13
All Day Mercado Yo ♥ México at *La Plaza*
9 AM Visit and tour of community school K'iin Beh
3 PM Huichol Art Workshop
6 PM Cocktails from guest mixologist Alejandra de Aguinaga at *Zapote Bar*
7 PM Anniversary celebration (invitation-only*) with guests Fabian Delgado and Hugo Soto at *La Ceiba Garden & Kitchen*
Sunset Mexican Spirits & Wine at *La Isla Secreta*

SATURDAY 14
All Day Mercado Yo ♥ México at *La Plaza*
8 AM Copal & Cacao Gratitude Ceremony
10 AM Huichol Art Workshop
6 PM Yo ♥ México Celebration with guests Fabian Delgado and Hugo Soto at *Aquí Me Quedo*

SUNDAY 15
All Day Mercado Yo ♥ México at *La Plaza*
Sunset Mexican Spirits & Wine at *La Isla Secreta*

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A journey to Jalisco, a place of music & tequila, known as much for its blue agave fields as its reputation as the birthplace of mariachi. The Riviera also embraces Nayarit, a historic enclave nestled between mountains and ocean, celebrated for its coastal cuisine and Huichol and Cora influence.

Chef Fabian Delgado



A native ambassador of Guadalajara, Fabian Delgado is part of a new generation of Mexican chefs responsible for positioning Jalisco as a culinary destination. An enthusiastic proponent of cooking seasonally and locally, Fabian's dishes breathe fresh life into regionally inspired cuisine.

Hugo Soto returned to Zacatecas after working at Michelin-star restaurants in the United States with a mission to create a holistic culinary experience that harnesses food to create deep, meaningful connections between the guest and the destination.

Chef Hugo Soto



Mixologist Alejandra de Aguinaga



Alejandra de Aguinaga is part of the award-winning team behind Guadalajara cocktail spot El Gallo Altanero, which recently ranked No. 21 at the 2022 North America Best Bar Awards. The bar manifests the spirit of Jalisco, focusing on small, independent tequila producers and rare, unexpected agave ingredients to create truly unique cocktails.

Huichol Art Workshop

This hands-on workshop highlights the incredibly beautiful folk art and handcrafts produced by the indigenous Huichol people, who live in the states of Jalisco, Durango, Zacatecas and Nayarit in Mexico. Known for its intricate beadwork, colorful designs, and mosaic-like patterns, Huichol art often nods to the community's rich mythology and ancient belief systems.

Mercado Yo ❤️ México – Tierra Huichol & Rodo Padilla

This weekend's Mercado celebrates the bold colors, patterns, and textures of traditional Huichol artwork curated by Jalisco-based gallery Tierra Huichol and local artisan-sculptor Rodo Padilla.



Rodo Padilla



Tierra Huichol